

SAMPLE ONLINE STORE PRICING STRUCTURE

PRODUCT DESCRIPTION	PRODUCT PRICE	ONLINE STORE SELLING PRICE	TOTAL PROFIT	ADMIN PROFIT (60%)	TEAM PROFIT (40%)
1.5 oz Gold Rim Shot Glass with Team Logo	\$10.500	\$14.000	\$3.500	\$2.10	\$1.40
100% Cotton Long Sleeve T-Shirt with Small Team Logo	\$18.750	\$25.000	\$6.250	\$3.75	\$2.50
100% Cotton Long Sleeve T-Shirt with Small Team Name	\$18.750	\$25.000	\$6.250	\$3.75	\$2.50
100% Cotton Long Sleeve T-Shirt with Team Logo	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
100% Cotton Long Sleeve T-Shirt with Team Name	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
100% Cotton Team Hockey Color T-Shirt	\$18.000	\$24.000	\$6.000	\$3.60	\$2.40
100% Cotton Team Hockey White T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
100% Cotton Team Logo Color T-Shirt	\$18.000	\$24.000	\$6.000	\$3.60	\$2.40
100% Cotton Team Logo on Left-Chest Color T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
100% Cotton Team Logo White T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
100% Cotton Team Name Color T-Shirt	\$18.000	\$24.000	\$6.000	\$3.60	\$2.40
100% Cotton Team Name on Left-Chest Color T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
100% Cotton Team Name White T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
100% Cotton White Team Name Left-Chest	\$12.000	\$16.000	\$4.000	\$2.40	\$1.60
100% Cotton White Team T-Shirt Left-Chest	\$12.000	\$16.000	\$4.000	\$2.40	\$1.60
11oz Mug with Team Logo	\$13.875	\$18.500	\$4.625	\$2.78	\$1.85
11oz Mug with Team Text	\$13.875	\$18.500	\$4.625	\$2.78	\$1.85
14 oz Stainless Steel Travel Mug with Team Logo	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
14.1"/16" Laptop Sleeve with Team Logo	\$17.250	\$23.000	\$5.750	\$3.45	\$2.30
2.5" Team Pin	\$0.000	\$0.000	\$0.000	\$0.00	\$0.00
20 oz Stein Beer Mug with Team Logo	\$20.625	\$27.500	\$6.875	\$4.13	\$2.75
3/4 Sleeve Tee with Distressed Team Logo	\$21.750	\$29.000	\$7.250	\$4.35	\$2.90
3/4 Sleeve Tee with Distressed Team Name	\$21.750	\$29.000	\$7.250	\$4.35	\$2.90

3/4 Sleeve Tee with Left-Chest Team Logo	\$18.000	\$24.000	\$6.000	\$3.60	\$2.40
3/4 Sleeve Tee with Left-Chest Team Name	\$18.000	\$24.000	\$6.000	\$3.60	\$2.40
50/50 Comfortblend Distressed Team Logo Color T-Shirt	\$16.875	\$22.500	\$5.625	\$3.38	\$2.25
50/50 Comfortblend Distressed Team Logo White T-Shirt	\$12.750	\$17.000	\$4.250	\$2.55	\$1.70
50/50 Cotton/Poly Fleece Team Hoody	\$30.000	\$40.000	\$10.000	\$6.00	\$4.00
Aluminum Keychain	\$9.712	\$12.950	\$3.238	\$1.94	\$1.30
Aluminum Water Bottle	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
Apron	\$19.500	\$26.000	\$6.500	\$3.90	\$2.60
Black Reebok Trucker Hat	\$20.250	\$27.000	\$6.750	\$4.05	\$2.70
Black Reebok Trucker Hat with Team Text	\$20.250	\$27.000	\$6.750	\$4.05	\$2.70
Christmas Tree Ornament	\$9.712	\$12.950	\$3.238	\$1.94	\$1.30
Colorblock Jacket with Team Logo	\$30.000	\$40.000	\$10.000	\$6.00	\$4.00
Duffel	\$15.000	\$20.000	\$5.000	\$3.00	\$2.00
Easy Access Tablet Sleeve with Team Logo	\$12.375	\$16.500	\$4.125	\$2.48	\$1.65
Extreme Polo	\$0.000	\$0.000	\$0.000	\$0.00	\$0.00
Full Zip Hooded Sweatshirt with Team Logo	\$34.125	\$45.500	\$11.375	\$6.83	\$4.55
iPhone 4/4S Case	\$14.212	\$18.950	\$4.738	\$2.84	\$1.90
iPhone 5 Case	\$14.212	\$18.950	\$4.738	\$2.84	\$1.90
Ladies' 100% Cotton Pink Logo T-Shirt	\$17.625	\$23.500	\$5.875	\$3.53	\$2.35
Ladies' 100% Cotton Team Logo Color T-Shirt	\$17.625	\$23.500	\$5.875	\$3.53	\$2.35
Ladies' 100% Cotton Team Logo White T-Shirt	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
Ladies' 100% Cotton Team Text T-Shirt	\$17.625	\$23.500	\$5.875	\$3.53	\$2.35
Ladies' 3/4 Sleeve Tee with Distressed Team Logo	\$24.712	\$32.950	\$8.238	\$4.94	\$3.30
Ladies' Fleece Pant with Team Logo	\$29.250	\$39.000	\$9.750	\$5.85	\$3.90
Ladies' Garment Washed Cap with Team Logo	\$13.125	\$17.500	\$4.375	\$2.63	\$1.75
Ladies' Modern Stretch Full Zip Hoody with Team Logo	\$32.962	\$43.950	\$10.988	\$6.59	\$4.40
Ladies' Silk Polo with Team Logo	\$23.625	\$31.500	\$7.875	\$4.73	\$3.15

Ladies' Soft-Touch Cap with Team Logo	\$14.250	\$19.000	\$4.750	\$2.85	\$1.90
Ladies' Stretch 1/2-Zip Pullover	\$35.625	\$47.500	\$11.875	\$7.13	\$4.75
Ladies' Stretch Cotton Long Sleeve Scoop Neck Shirt with Team Logo	\$30.750	\$41.000	\$10.250	\$6.15	\$4.10
Ladies' Stretch Cotton Long Sleeve Scoop Neck Shirt with Team Text	\$30.750	\$41.000	\$10.250	\$6.15	\$4.10
Ladies' Stretch Tank with Team Logo	\$25.500	\$34.000	\$8.500	\$5.10	\$3.40
Magnet	\$9.712	\$12.950	\$3.238	\$1.94	\$1.30
Navy Reebok Trucker Hat	\$20.250	\$27.000	\$6.750	\$4.05	\$2.70
Navy Reebok Trucker Hat with Team Text	\$20.250	\$27.000	\$6.750	\$4.05	\$2.70
New Era® Ladies' Corduroy Cap with Team Logo	\$19.875	\$26.500	\$6.625	\$3.98	\$2.65
New Era® Flat Beak Cap with Team Logo	\$19.125	\$25.500	\$6.375	\$3.83	\$2.55
New Era® Trucker Cap with Team Logo	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
Organizer Backpack with Team Logo	\$22.500	\$30.000	\$7.500	\$4.50	\$3.00
Overnighter	\$21.000	\$28.000	\$7.000	\$4.20	\$2.80
Puck Bunny Metallic Pink 11oz Mug	\$17.250	\$23.000	\$5.750	\$3.45	\$2.30
Reebok Flexfit Cap	\$16.500	\$22.000	\$5.500	\$3.30	\$2.20
Reebok Hurricane Cap	\$15.000	\$20.000	\$5.000	\$3.00	\$2.00
Reebok PlayDry® Polo with Team Logo	\$39.750	\$53.000	\$13.250	\$7.95	\$5.30
Reebok PlayDry® Polo with Team Logo	\$39.750	\$53.000	\$13.250	\$7.95	\$5.30
Reebok Structured Cap	\$13.500	\$18.000	\$4.500	\$2.70	\$1.80
Reebok Tour Cap	\$15.000	\$20.000	\$5.000	\$3.00	\$2.00
Reebok Wind Jacket with Team Logo	\$37.500	\$50.000	\$12.500	\$7.50	\$5.00
Sport Sweatpant with Team Logo	\$20.625	\$27.500	\$6.875	\$4.13	\$2.75
Stadium Seat & Storage with Team Logo	\$29.250	\$39.000	\$9.750	\$5.85	\$3.90
Team Beverage Coolie - 4" x 10"	\$8.625	\$11.500	\$2.875	\$1.73	\$1.15
The Voyager Sports Duffel with Team Logo	\$35.250	\$47.000	\$11.750	\$7.05	\$4.70
Tote Bag	\$7.125	\$9.500	\$2.375	\$1.43	\$0.95
PRICING NOTE: Profit sharing structure subject to change if licensing fees and royalty fees are accessed by the university					